

PROTECTION OF **POULTRY FARMS**

against rodent infestations



THE PESTS

Rats and mice have specific characteristics. By identifying the types of rodents correctly, you can select the rodent control products and strategies that are best suited to each species encountered.

ROOF RAT (Black Rat/Ship Rat)



CHARACTERISTICS

Body : 15-20cm • **Tail** : longer than the head + body length (distinguishing it from the Brown Rat) • **Ears** : big and round.

SIGNS OF PRESENCE

Droppings shaped like « water drops » cylindrical, 1 cm long, very dry, black • **Footprints** and tail prints on dust • **Damage** : electric wires, stored food and chewed wood.



BEHAVIOUR

Nest at a **height inside** buildings, under the roof, in attics, in granaries • Does not burrow but builds nests.

Highly wary and neophobic • **Carnivorous and granivorous**. Needs water.

NORWAY RAT (Brown Rat/Sewer Rat)



CHARACTERISTICS

Body : 20-25cm • **Tail** : shorter than the head + body length. **Ears** : small.

SIGNS OF PRESENCE

Droppings shaped like « olive pits », 1,5 cm long. Smell of **urine** • Sunken trails and destruction of crops and burrows.

Damage : gnaws into material, electric wires, eats and contaminates foodstuffs.



BEHAVIOUR

Lives in humid and dark areas, **water banks**, sewers.

Burrows in embankments and fields • Needs water all the time. **Carnivorous and granivorous** • Hoards foodstuffs.

MICE



CHARACTERISTICS

Body : 6-10cm • **Tail** : longer than the head + body length. **Ears** : big and rather pointed.

SIGNS OF PRESENCE

- **Droppings shaped like « grains of rice »**, 0,5 cm long, dispersed, brown.
- **Urine** has a characteristic smell.
- **Damage** : electric wires, stored food, insulation.



BEHAVIOUR

Lives in farms, homes and granaries. **Builds nests and lives in a community**.

Not very wary, very curious. Fast and agile, good climber. **Omnivorous**, chews all materials and removes husk from grains.

RECOMMENDED PRODUCTS

	ROOF RAT	BROWN RAT	MICE	THE PRODUCT STRENGTHS
INDOOR AND AROUND BUILDINGS				
 GENERATION BLUE® SOFT BAIT 480g - Product code: 80000207 1.5kg - Product code: 80000208 5.5kg - Product code: 80000209 Difethialone 25mg/kg	✓	✓	✓	Using food grade ingredients and vegetable oil. Sachet allows aroma to escape. Highest attractiveness and palatability. QUICK KNOCK DOWN with small dose. No genetic resistance globally.
 GENERATION BLUE® BLOCKS 1.2kg - Product code: 80000210 7.5kg - Product code: 80000211 Difethialone 25mg/kg	✓	✓	✓	Extented protection. Strong attractiveness. Ideal for damp environment. Best efficacy on Roof rats.
 BROMAKIL GRAIN 500g - Product code: 80023188 2kg - Product code: 80023050 4kg - Product code: 80023055 15kg - Product code: 80023049 Bromadialone - 50mg/kg	✓	✓	✓	Highly palatable cracked grain. Does not germinate. Ideal in environment with high food competition like grain storage facilities sheds, farm, etc.
 BROMAKIL PELLET 3.4kg - Product code: 80023056 10kg - Product code: 80023054 Bromadialone - 50mg/kg		✓	✓	Single feed pelletised bait. Great efficacy on Norway rats. Ideal under floor spaces and in dry areas
 BROMAKIL POWER BLOCKS 1.0kg - Product code: 80016826 2.4kg - Product code: 80016963 7.5kg - Product code: 80016870 Bromadialone - 50mg/kg	✓	✓	✓	Ideal for locations with high ambient humidity. Highly mould resistant, yet extremely effective.

INDOOR AND AROUND BUILDINGS - DRY CONDITIONS

 BROMAKIL SUPER RAT DRINK 500ml - Product code: 80023051 5L - Product code: 80023052 Bromadialone - 0.5g/L	✓	✓	Concentrated liquid bait. Very effective during summer months. Ideal in dry environment and where rats rejected other baits
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SECURING BAIT

	GENERATION® XS STATION Product code: 80027730		GENERATION® RAT STATION Product code: 80000350		GENERATION® MOUSE STATION Product code: 80000353
 Quick opening and closing system	 PROTECTION Safe for users and non-target species	 PROTECTION Bait is effectively protected form hard weather conditions, dust and temerature variation	 STURDINESS Stations that are durable, cleanable and re usable		

Always read the label and product information before use. Illustration non-contractual.



Recommendations

The right product

Bait station locations are for guidance

LEGEND

RISK OF RODENTS PRESENCE



OUR PRODUCTS

- GENERATION BLUE SOFT
- GENERATION BLUE BLOCKS
- BROMAKIL GRAIN
- BROMAKIL PELLETS
- BROMAKIL DRINK
- BROMAKIL POWER BLOCK

RATES

Mice

- 3 to 5 sachets per bait station
- 25 to 50g of grain per bait station

Rats

- 10 to 20 sachets per bait station
- 100 to 200g of grain per bait station
- 5 blocks per bait station

BAIT STATIONS

TAMPER RESISTANT BAIT STATIONS

In case of high infestations

Mouse bait station



Rat bait station



ELECTRICAL CABINET

INSIDE BREEDING AREA

Around

Roof Rat		
Brown Rat		

Indoor

Roof Rat		
Brown Rat		
Mice		

OUTSIDE AREA

Around

Roof Rat		
Brown Rat		

INSIDE BREEDING AREA

HUMID AREA



Apply soft bait sachets in bait stations, in closed and secured electrical cabinet.

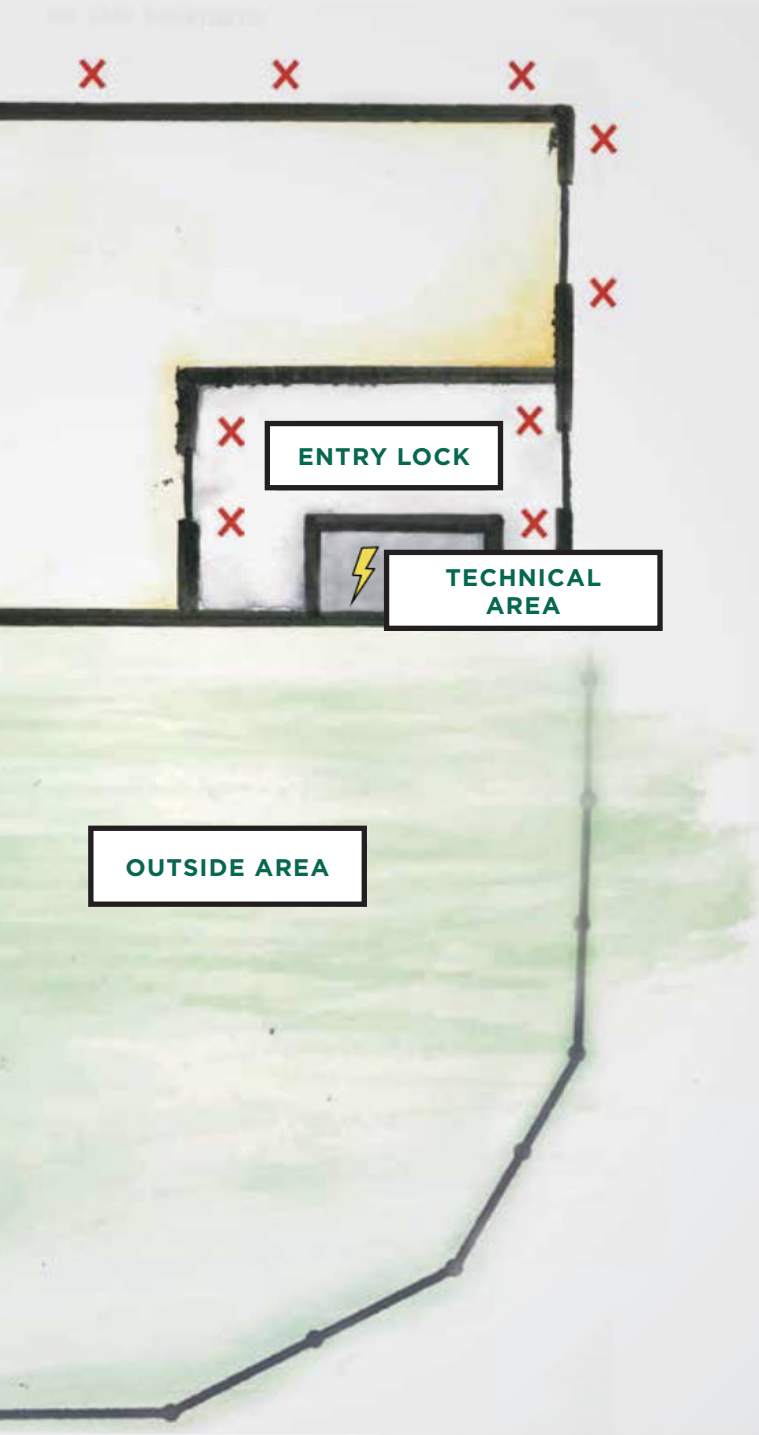


EXPERT ADVICE

- For Roof Rat, we recommend an elevated treatment by fixing the baits in bait stations, as close as possible to signs of presence.
- For Rat, fix the baits in bait station using pins for better efficiency.

for heavy infestations in the right place !

(always read the label and product information before use)



ENTRY LOCK

Indoor

Roof Rat	
Brown Rat	
Mice	

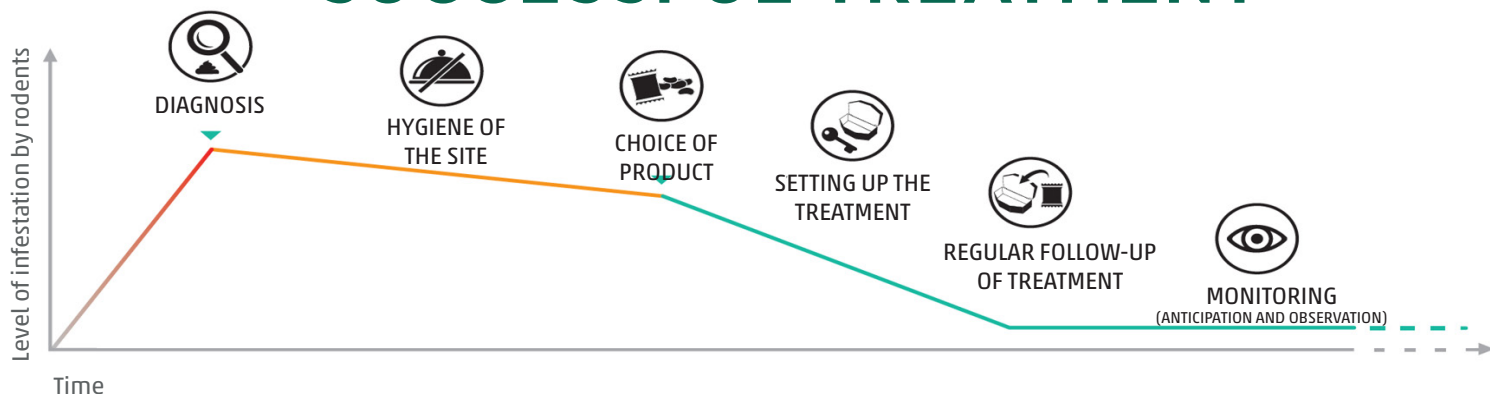
TECHNICAL ROOM

Indoor

Roof Rat	
Brown Rat	
Mice	

KEY STEPS TO EFFICIENT AND SAFE CONTROL

GOOD PRACTICES + GOOD PRODUCT = SUCCESSFUL TREATMENT



DIAGNOSIS GETTING FAMILIAR WITH THE SITE

- **SITUATIONAL ANALYSIS INDOORS AND OUTDOORS**
- **LOCATE:**
 - The most infested identify.
 - Food sources, water points.
 - Areas of ingress for rodents.
- **IDENTIFY THE RODENT SPECIES through the signs of activity.**
- **ASSESS THE EXTENT OF THE INFESTATION based on the density of the signs of presence.**



HYGIENE ON THE SITE PROPHYLACTIC MEASURES

- **REMOVE OR LOCK UP**
All food sources.
- **ELIMINATE COVER AREAS**
Trim vegetation 1m from the building, prune the trees, remove pile of debris.
- **REMOVE ANYTHING THAT MAY BE USED AS SHELTER**
- **UNDERTAKE ANY WORKS NECESSARY TO KEEP**
rodents out and prevent them from settling in



CHOICE OF PRODUCT

- **ACCORDING TO RODENT SPECIES**
- **ACCORDING TO SITE**
- **ACCORDING TO INFESTATION LEVEL**
- **ACCORDING TO REGULATIONS ON SITE**



SETTING UP THE TREATMENT

- **POSITION THE BAITS**
near places showing signs of presence; we recommend **creating a "layer of protection" by placing baits** around buildings to prevent rodents from entering.
In humid areas, position the bait stations so that water doesn't get in to maximise bait longevity.
- **USE ENOUGH BAITS**
Always read labels and inquire about site restriction beforehand.
- **PLACE THE BAITS in bait stations for safer control.**



REGULAR FOLLOW UP OF TREATMENT

- **INSPECT THE BAIT STATIONS** a few days after the first application, then once a week until the baits are eaten.
- **REFILL THE STATIONS** with adequate quantities in keeping with conditions of usage and dosage permitted until baits are no longer eaten. It is essential to ensure that bait is available (the right dose of the right product at the right place) to cover the entire population.
- **PICK UP ANY BAITS** that have been pulled out from the stations by the rodents, any empty packets and dead rodents to avoid secondary poisoning.



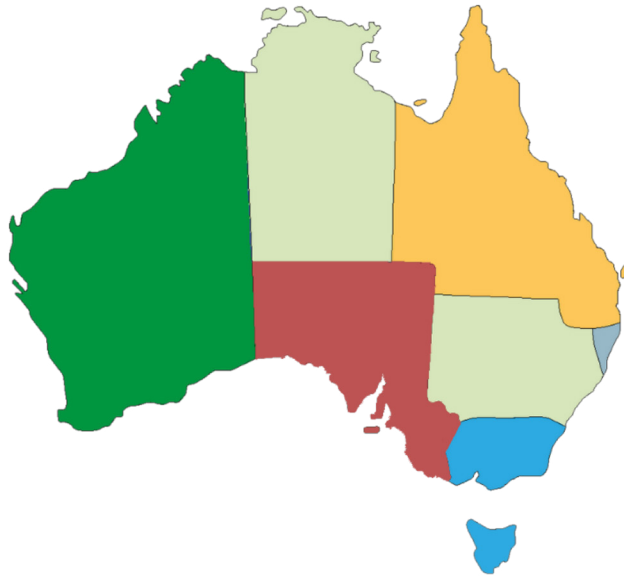
ANTICIPATION AND OBSERVATION

**TO CONTROL
INFESTATION OR
RE-INFESTATION
EARLY**

NOTES

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

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OUR BRANDS

BROMAKIL
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